

Partner concept

swiss active

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Who is swiss active

swiss active is an association that has set itself the goal of sustainably developing the health and fitness industry.

Philosophy and culture

swiss active stands for sustainable and transparent development in the health and fitness industry. In addition, swiss active is committed to a solution-oriented exchange in the industry and, as a cooperation partner, would like to support people in various topics related to the industry. People and groups who are involved in any form in association activities communicate with one another in an open, transparent, and respectful manner. Freedom of expression as well as political, ethnic, and religious neutrality prevail in all matters.

Tasks of swiss active

- swiss active is involved in the political decision-making process for the further development of the health and fitness industry. The interests of the members are always represented.
- swiss active promotes transparency and education in the health and fitness industry by providing access to scientific sources, trends and news about the industry.
- swiss active sets positive standards through openness in the work and professional world as well as through its presence in the media.
- swiss active offers its members a network of contacts to exchange experience and promote cooperation in the industry.
- swiss active offers companies, knowledge about corporate management and employee management.
- swiss active wants to promote quality in the health and fitness industry and guarantee it in the long term.

swiss active – partner membership

In order to keep the quality high and to live up to our claim to uniqueness, we are interested in strong partners who recognize the "win-win situation" and strive for long-term cooperation. With our partnerships, we want to find ideal ways so that the best can be worked out for both sides. Above all, it is important to us to provide support through marketing measures as well as added value that is evident to the customer. Follow-up projects are also important to us, as we strive for long-term cooperation. The following partner offer is to be understood as a guideline. We are open to other suggestions and further possibilities.

Benefits for partners of swiss active

- Profiling against competitors
- Direct contact with your target group
- Mailing of flyers
- Customer acquisition through presence on a well-frequented website
- Network structure

Partner performance

- Logo presence of swiss active on their website
- Integration of swiss active in your communication
- Special offers for swiss active members

Costs:

- CHF 450.- per year